

VISION FOR SUCCESS





iForce Communications, S.A. founding partners offer over (12) years of experience, know-how and deliverables in the areas of Event Organization & Management, Marketing, Corporate Communications, Public & Media Relations, Investor Relations, Communications Strategy, Lobbying and Project Procurement which are custom tailored for our Greek and International clientele.



## 1

## ABOUT US

Our international Team of professionals, Network and Executive know-how deliver turn-key services in the following industry sectors: Information Communication Technology, Investment Banking and Finance, Political Communications, Tourism, Sports and Culture supported by a proprietary IDEA LAB (i.e. a dynamic, creative think tank). Projects such as the World Congress on Information Technology (i.e. WCIT 2004) via the World Information Technology and Services Alliance [www.witsa.org](http://www.witsa.org), the Acropolis ICT Park and the annual GEFYRES Bridge event [www.gefyra.gr](http://www.gefyra.gr) are only a few which have been successfully lobbied by the founding partners of iForce Communications.

## 2

## OUR CLIENTELE

Include Fortune 500 companies, Publicly listed International & Greek companies, Governmental entities and NGO's who consider their strategic approach and presence vital in the global economy.

## 3

## OUR IDEOLOGY



is for:

**information+image&integrity+ingenuity=iForce**

At iForce Communications, we incorporate the formula of i3 into our deliverables and qualitative results. Creating dynamic synergy is our business and the client is always first!

## 4 CONFERENCES & EVENTS

iForce Communications has unique experience in turn-key organization & coordination of conference & exhibition development, management, round-table forums and special events. We are able to assist you in defining your target audience, refining your presentations, pre-qualify participants, arrange all conference logistics and post event production (i.e. post follow-up, event reportage and cost analysis).

We also organize large-scale events and conferences throughout the year which are industry and region specific.

## 5 CORPORATE COMMUNICATIONS & PUBLIC RELATIONS

Using iForce Communications sector specific network of databases, we are able to distribute your corporate news to a qualified group of industry specific executives, media, analysts, brokers and exchanges. With industry specific experience and know-how, this makes us a valuable resource for Information Distribution, Media Relations, Public Relations and creating/redefining Brand-Identity.

## 6 MEDIA RELATIONS

Media Strategy is vital to any business. iForce Communications brings to the table key elements, which deliver success and recognizable brand-identity to a target audience. We facilitate the following services:

- Media Strategy & Planning
- Trade & Product Centric Advertisement & Advertorial
- Press Conferences & Releases
- Off-line and On-line Interviews & Promotionals
- 1-2-1 Media Dialogues
- Digital Clipping Service for our clients

## 7

## INVESTOR RELATIONS

iForce Communications provides Marketing & Communications Advisory Services, Strategy, Case Studies and Market Intelligence focused on target specific Investor Services.

## 8

## LOBBYING

In today's global market, it's imperative to incorporate within any strategy the use of lobbying. Lobbying can facilitate portals of dialogues for achieving goals. iForce Communications can assist you achieve those goals by providing strategic Lobbying Services on a Domestic or Global level in the following areas:

- Industry Specific
- Public Affairs & Introductions
- Political & Governmental Affairs
- Political Strategy
- Research in the above areas

## 9

## PROJECT PROCUREMENT

iForce Communications R&D facility participates, implements and coordinates selected Private Projects, European Union Projects and Greek Public Projects within our aforementioned areas of expertise.

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